



A Strategic Affiliation



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NEWS RELEASE

Quarles & Brady and The Capitol Group Form Strategic Affiliation

(November 16, 2010) MADISON, WIS. - The law firm of Quarles & Brady, LLP and The Capitol Group, a government affairs firm, announced that they have joined forces through a strategic affiliation. This unique affiliation is one of the first in Wisconsin and allows both firms to offer full-service legal, legislative, regulatory and public affairs to their clients.

The partners in The Capitol Group — Brandon Scholz and Michelle Kussow — have more than 30 years of experience in politics, public and private sectors, trade association management and lobbying. Quarles & Brady is one of Wisconsin's top law firms and a top 200 law firm nationwide with more than 450 attorneys.

"Offering high-level, strategic government affairs is important as it allows our Firm to best service our clients' broad business needs," said John W. Daniels Jr., Chairman of Quarles & Brady. "Increasingly, the legal, legislative and regulatory issues are intertwined, and this affiliation will be an asset to our clients with interests in Wisconsin."

Working with Quarles attorneys and staff in Wisconsin, The Capitol Group will assist clients in assessing the impact of legislative and regulatory actions and develop strategies to mitigate the impact of burdensome or costly legislation. Similarly, they will also work with clients to develop proactive efforts to help their business maximize opportunities through the legislative and regulatory process.

"We have found that Quarles & Brady and The Capitol Group have similar perspectives when it comes to clients — we both seek to provide individualized and detailed client service," said Brandon Scholz. "Therefore, this alliance was a natural connection and will further enhance the service we provide our clients."

More information can be found online at www.capgroupwi.com or www.quarles.com.

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The Capitol Group, LLC offers clients a thorough knowledge and inside understanding of the Wisconsin State Legislature, including the vast array of state regulatory and administrative agencies and the Wisconsin Congressional delegation, as well as the nuts and bolts of politics, lobbying and grassroots activities in Wisconsin. The Capitol Group's services include government, regulatory and public affairs; grassroots advocacy; and association management.

Quarles & Brady LLP is a full-service law firm with more than 450 attorneys practicing from offices in Phoenix and Tucson, Ariz.; Chicago, Ill.; Naples and Tampa, Fla.; and Milwaukee and Madison, Wis. The Firm offers an array of legal services to corporate and individual clients that range from small entrepreneurial businesses to Fortune 100 companies.

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